



*“We have created this state of the art showroom to demonstrate industry leadership for our new Ingeny business. It is a real touch and feel experience that provides unique insight for property developers, architects, interior designers and private clients into the scope of our offering and the potential opportunities around home and building automation. Throughout the development project we have been incredibly self-critical in order to ensure that we achieved our objective of being able to demonstrate the ‘seamlessly integrated home’ in a live environment.”*

**Julian Synett, Managing Director, Interphone Limited**

## **background**

Interphone has been serving the commercial and residential sector for more than 50 years designing, installing and supporting a wide range of security access and communal TV satellite systems. To keep pace with the latest technology innovation Interphone recently launched a new business division to offer truly integrated solutions that incorporate home and building automation and entertainment solutions.

Ingeny provides advanced solutions to control a wide range of equipment and systems in the home at the touch of your fingertips. In fact, home and building owners can control and monitor their property from anywhere – so, just as easily from the sofa or a remote location – using any smartphone, tablet or network device.

As part of the launch strategy, Ingeny needed a dedicated showroom and demonstration facility that would support the growth of the business and help it engage with existing and potential customers.

The new division is part of Interphone’s vision of a future that demands an integrated solution. The showroom elegantly demonstrates how all of the technology and control solutions come together in a truly seamless way and is located at Interphone’s head office in Harrow, North West London.

## design and development

As the showroom was primarily to be used as a demonstration facility, the design focused on creating a space to launch the new business and best represent the equipment and technologies that can be automated. Therefore, it was developed to a high specification with various home and building areas that are of interest to prospective customers including a lounge, dining room, boardroom and reception areas.

As part of the development process, Ingeny engaged with an interior designer and a lighting consultant, as well as building specialists such as electrical contractors and plumbers, who worked alongside its own in-house design, project management and installation teams to create the 2,000 square feet showroom located on the first floor of the head office facility.



## functionality

The showroom effectively demonstrates all aspects of the solution including Ingeny's branded user-interface that integrates a wide range of technologies including:

- Home Cinema and Entertainment
- Heating Ventilation and Air Conditioning
- Blinds and Curtains
- CCTV
- Acoustic Settings
- Distributed audio
- Lighting Controls
- Access Controls
- Smart Devices

As a result, it is possible to demonstrate the simplicity and extent of integration to open and close blinds automatically, adjust the lighting, select a movie or music track and setting the zoned heating. Additionally we provide true integration to access solutions such as door entry systems, traditional fob access and biometric access, as well as as remote monitoring for maintenance, LED lighting with motion sensors, all via a tablet, smartphone or networked device.

The demonstration showroom boasts a variety of high specification, custom install equipment which was carefully selected based on proven performance, compatibility, reliability coupled with the excellent support and back-up of our strategic suppliers.



CUSTOM  
ELECTRONIC  
DESIGN &  
INSTALLATION  
ASSOCIATION

